Welcome to SMARTFest!

Thank you for attending our 5th Annual SMARTFest! We hope you enjoy this year's featured services and demonstrations. View our map on the other side of this page to help you navigate your way around the library! Visit our website on your mobile device - **its.weill.cornell.edu/smartfest** - for more detailed information about each booth.

Demos

We have tech demonstrations going on in both the Library Collaboration Room and Library Computer Lab. **By attending any of these demos, you have a chance to win a raffle prize!** Here are the demo schedules:

Library Collaboration Room

TIME	PRESENTER	TOPIC
11:10 a.m. - 11:20 a.m.	**Gemini Consulting & Services**	**How to Use the WCM Beacon App**: Using the Internet of Things and the various applications of beacon technology.
11:25 a.m. - 11:45 a.m.	**EBSCO**	**DynaMed Plus**: Evidence-based point of care tool for patient diagnosis and treatment information.
11:50 a.m. - 12:10 p.m.	**McGraw-Hill Education**	**AccessMedicine**: A vast suite of online resources including Harrison's (WCM was one of the world's five top users last year!).
12:15 p.m. - 12:35 p.m	**ThirdIron**	**BrowZine**: Create your own bookshelf to read your favorite library journals on your iPad or iPhone instantly!
12:40 p.m. - 1:00 p.m	**Dell / ePlus**	**Dell Products**: Learn about great Dell products from our official vendor for Windows machines and devices.
1:05 p.m. - 1:25 p.m.	**Cornell Store / Apple**	**Apple Products**: Learn about Apple advances in medical education.
1:30 p.m. - 1:50 p.m.	**Citrix**	**Follow-Me Workspaces**: Software solutions for mobile workspaces, providing instant access to apps, desktops and data anywhere!
1:55 p.m. - 2:15 p.m.	**Wolters Kluwer**	**UpToDate**: A point-of-care tool for patient diagnosis and treatment information and CE credits.
2:15 p.m. - 2:35 p.m.		**Lexicomp**: A hospital-wide solution that provides access to medication information and American Hospital Formulary Service (AHFS) within a single interface.

Library Computer Lab (Scientific Software Demos)

TIME	PRESENTER	TOPIC
11:15 a.m. - 11:35 a.m.	**Jupyter Notebook**	**Jupyter Notebook**: Learn about this open-source web application that allows you to create and share documents that contain live code, equations, visualizations and narrative text.
11:40 a.m. - 12:00 p.m.	**Gemini Consulting & Services**	**Internet of Things (IOT) & Beacons:** This session will introduce the IOT paradigm and how Gemini has generated solutions with the help of Beacons. This session will include a short demo of Beacon technology.
12:05 p.m. - 12:50 p.m.	**MacVector**	**MacVector for Sequence Analysis**: MacVector is a comprehensive Mac application that provides sequence editing, primer design, internet database searching, protein analysis, and a variety of other functions.
12:55 p.m. - 1:40 p.m	**QIAGEN**	**Ingenuity Pathway Analytics**: IPA® is a powerful analysis and search tool that uncovers the significance of 'omics data and identifies new targets or candidate biomarkers within the context of biological systems.
1:45 p.m. - 2:30 p.m	**Agilent**	**GeneSpring**: Agilent's instruments, software, services and consumables address the full range of scientific and laboratory management needs.

Raffle (Main event at 2:45 pm in Uris)

All SMARTFest attendees are eligible to win some of our amazing raffle prizes! Here's how you can win:

1. **Attend one (or more!) of our demos**: We'll be having short demonstrations all day in the Library Collaboration Room and Computer Lab. At the end of each demo, there will be a raffle prize. Make sure you check out our Demo Schedule.

2. **Visit as many booths as possible**: When you visit a SMARTFest booth, we ask you to take a few minutes of your time to speak to our vendors and gather any information that may help you with your work at WCM. Once you do that, the vendor will give you a raffle ticket.

Our main raffle will be held in Uris Auditorium around 2:45 p.m. Bring your raffle tickets with you. You must be present to win! This year's prizes include a Dell Laptop, DJI Spark Drone, Apple Watch, Amazon Echo and Fire, Google Home, and WCM apparel and gifts.

Map

More details about our vendors are listed at **its.weill.cornell.edu/smartfest**. Use the legend below to find out where certain items will be, like demo or food locations.

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Scientific Software Sponsor
- WCM Participant

- Food Stations
- Demo Locations
- Restrooms
- Gerald: Take your photo with the Library's mascot for Pediatric Rounds!

Lobby
New WCM ID Cards

Cornell Store

Dell

ePlus

SMARTDesk

McGraw-Hill

DynaMed Plus

Commons Area

UpToDate & Lexicomp

Cornell Store & Apple

WRG

InfoEd

Collaboration Room Demo Area

Emergency Exit

Office

Citrix

Training & Liaisons

BrowZine

Stairs

Gemini

WBG Apps & Reporting

ServiceNow & SharePoint

Sunken Reading Room

Lower Level Scientific Software Suite

Agilent

MacVector

QIAGEN/IPA

Library Computer Lab (Scientific Software Demos)

Stairs

Data Core & Library Bioinformatics

Group Study Room

24/7 Study Area

Code42

Thieme

Epic Mobile

R2 Digital Library

Unbound Medicine

ARCH

F1000

Jenzabar

Ed Tech

End-User Computing

Web Comm

Identity

VIVO

Human Resources

EHS

Disaster Recovery

Grant Editing

POFS

Duplicating

Archives

Clinical & Consumer Library Services

Systematic Reviews & EndNote

OneSearch

HPR

Project Management

Portrait Photography