











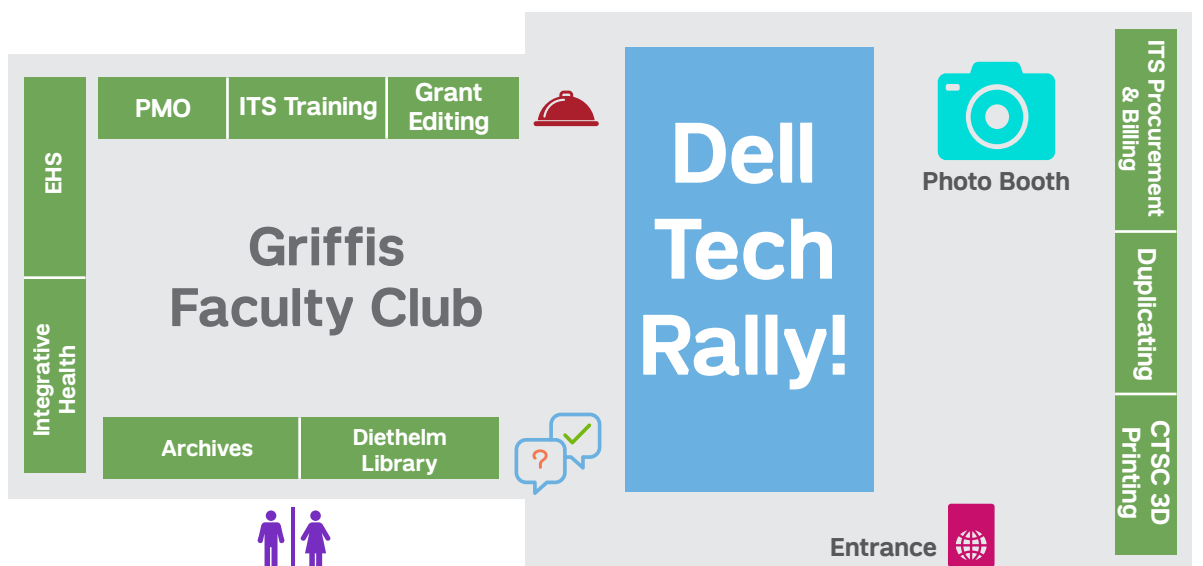
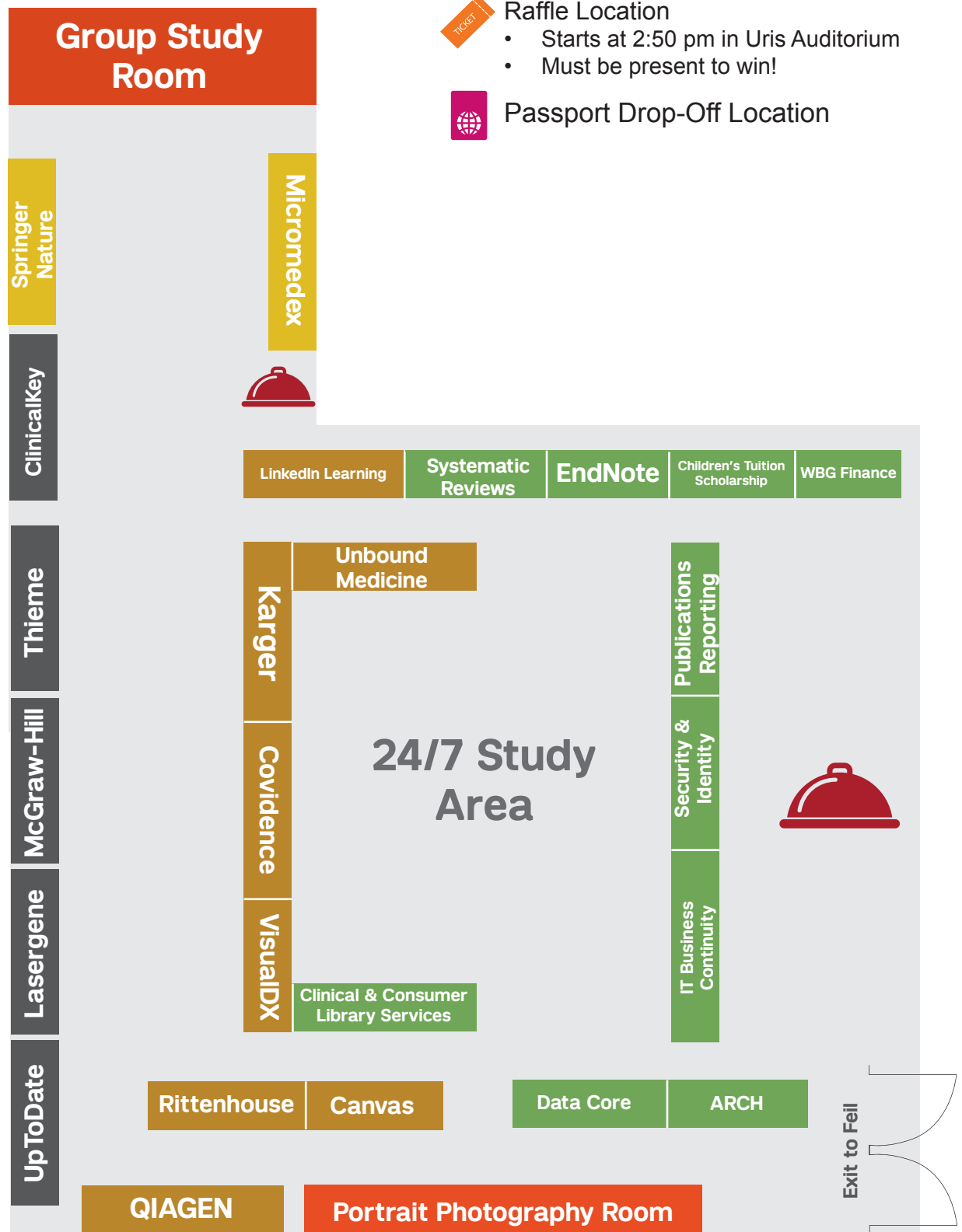


# Map

More details about our vendors are listed at [its.weill.cornell.edu/smartfest](https://its.weill.cornell.edu/smartfest). Use the legend below to find specific locations.

-  Platinum Plus Sponsor
-  Platinum Sponsor
-  Gold Sponsor
-  Silver Sponsor
-  Bronze Sponsor
-  WCM Participant
-  Food Stations
-  Demo Location
-  SMARTFest Survey Stand
-  Restrooms
-  Raffle Location
  - Starts at 2:50 pm in Uris Auditorium
  - Must be present to win!
-  Passport Drop-Off Location



# Welcome to #SMARTFest2020!

Thank you for attending our 7th Annual SMARTFest! We hope you enjoy this year's featured services and demonstrations. View our map on the other side of this page to help you navigate your way around the event! Visit our website on your mobile device - [its.weill.cornell.edu/smartfest](https://its.weill.cornell.edu/smartfest) - for more detailed information about the SMARTFest.

## Demos

We have tech demonstrations going on in the Library Collaboration Room. **By attending any of these demos, you have a chance to win a raffle prize!** Here are the demo schedules:

### Library Collaboration Room

TIME	PRESENTER	TOPIC
10:45 am - 11:05 am	Dell	<b>Dell products</b> are engineered to help you transform and realize your digital future. Modernize with IT infrastructure that takes you to the next level and gives you the power to perform at your best.
11:10 am - 11:25 am	Springer Nature	<b>Springer Nature Experiments</b> allows a unified search of 60,000 protocols and methods from Nature Protocols, Nature Methods, Protocol Exchange, and Springer Protocols.
11:30 am - 11:50 am	IBM Watson Health	<b>Micromedex</b> is the premier knowledge base for drug information, and a leading evidence-based clinical decision support for providers.
11:55 am - 12:15 pm	DynaMed	<b>DynaMed Plus</b> is the next-generation clinical reference tool physicians can rely on for fast, easy access to point-of-care decision support.
12:20 pm - 12:40 pm	Wolters Kluwer	<b>Ovid</b> provides customers with full text medical content, in a customizable suite of content, tools, and services to fuel scientific inquiry.
12:45 pm - 1:05 pm	VisualDX	<b>VisualDX</b> is an award-winning diagnostic clinical decision support system which enhances diagnostic accuracy and improves patient safety by leveraging a search of both patient-specific and exhaustive library of medical images.
1:10 pm - 1:30 pm	Poll Everywhere	Create live, interactive polls and surveys with <b>Poll Everywhere</b> ; engage your audience in real time!
1:35 pm - 1:55 pm	The Cornell Store	Learn about the latest <b>Apple products</b> and advances in medical education.
2 pm - 2:20 pm	Code42	Avoid data loss surprises and maintain sensitive company data from a variety of insider threats with <b>Code42</b> protection.
2:25 pm - 2:45 pm	Gemini	Gemini presents the science of <b>managing data science</b> .



## Raffle (Main event at 2:50 pm in Uris)

All SMARTFest attendees are eligible to win some of our amazing raffle prizes! Here's how you can win:

- Attend one (or more!) of our demos:** We'll be having short demonstrations all day in the Library Collaboration Room. At the end of each demo, there will be a raffle prize. Prizes are listed outside of the Collaboration Room.
- Visit as many booths as possible:** When you visit a SMARTFest booth, we ask you to take a few minutes of your time to speak to our vendors and gather any information that may help you with your work at WCM. Once you do that, the vendor will give you a raffle ticket.
- Complete the SMARTFest passport:** Pick up your passport card when you enter SMARTFest and visit the listed booths and polling stations on the card to get a stamp. Once your card is full, drop it off at the designated locations listed on the event map near the entrances of the Library and Griffis. Completing the card makes you eligible for the grand prize: a **Dell Latitude 7400 laptop!**

**Our main raffle will be held in Uris Auditorium.** Bring your raffle tickets with you. **You must be present to win!** Our raffles include gift cards, wireless speakers, Potensic T35 GPS Drone, Apple AirPods, Apple Watch, Dell laptop, and more!