










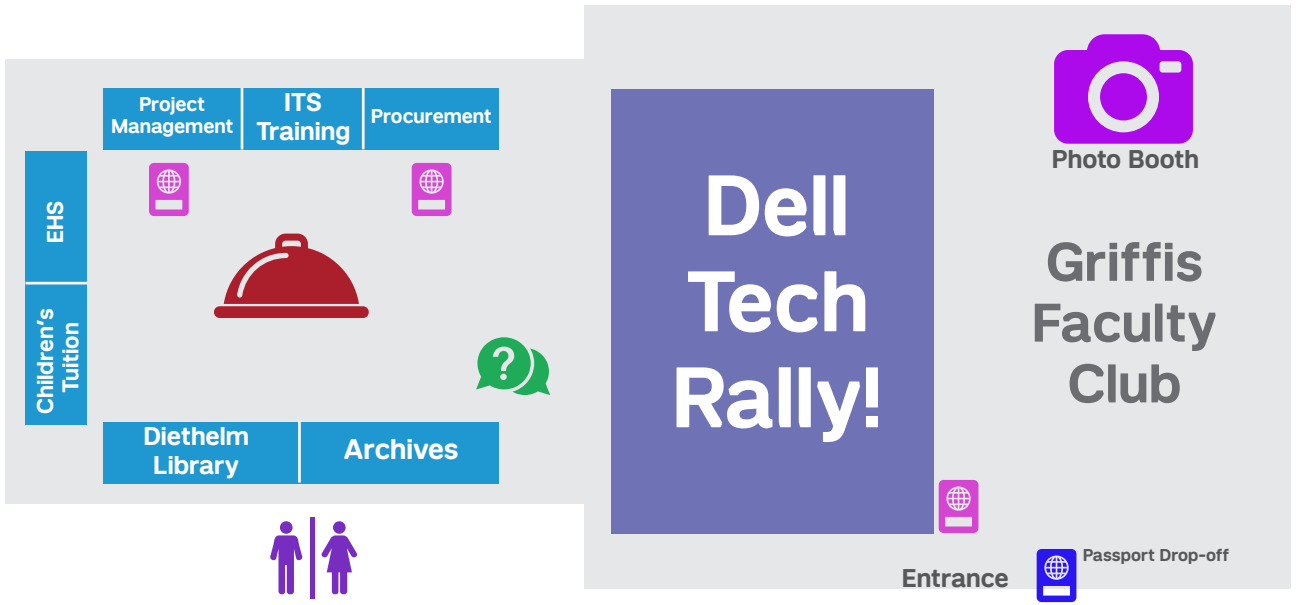
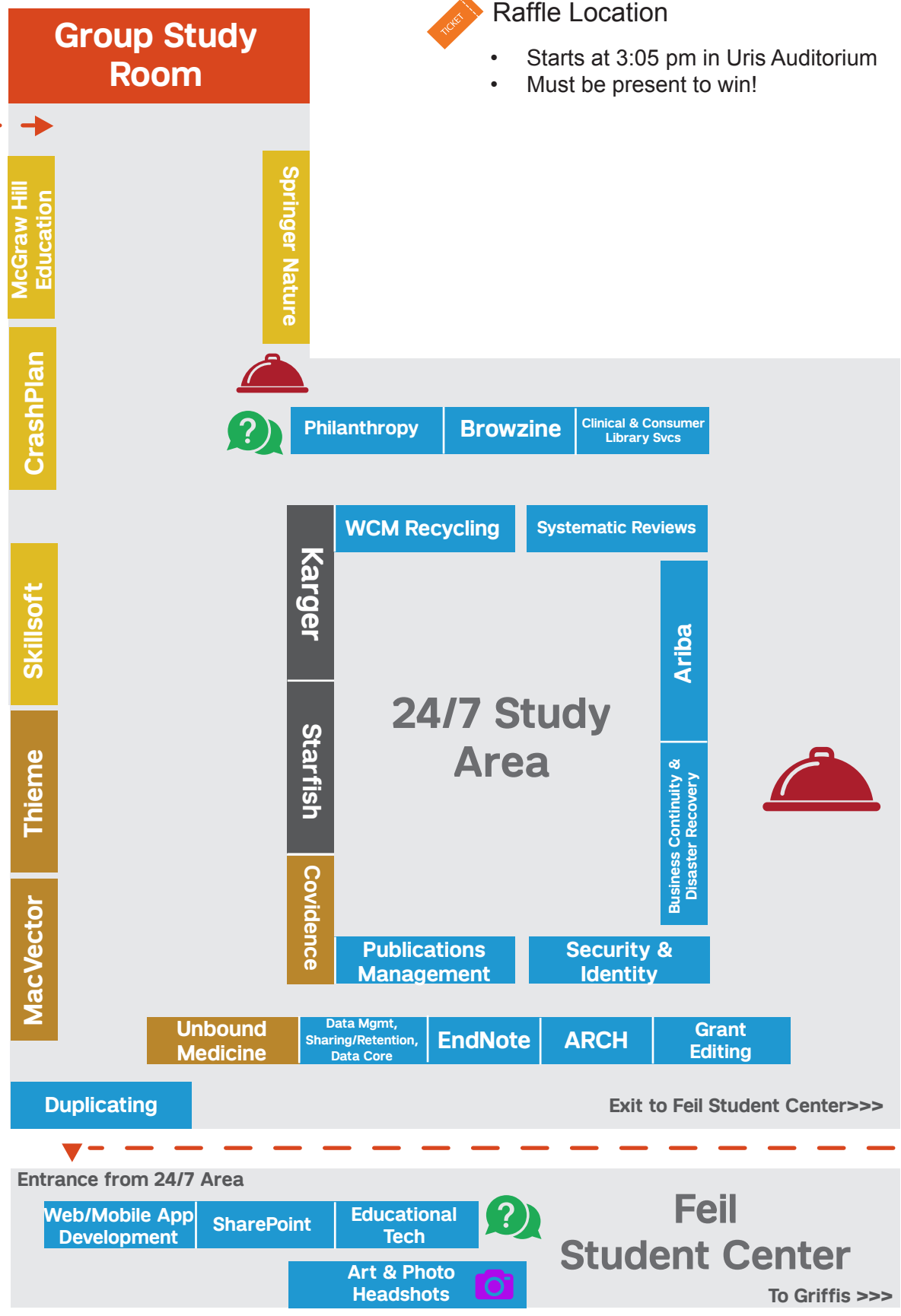
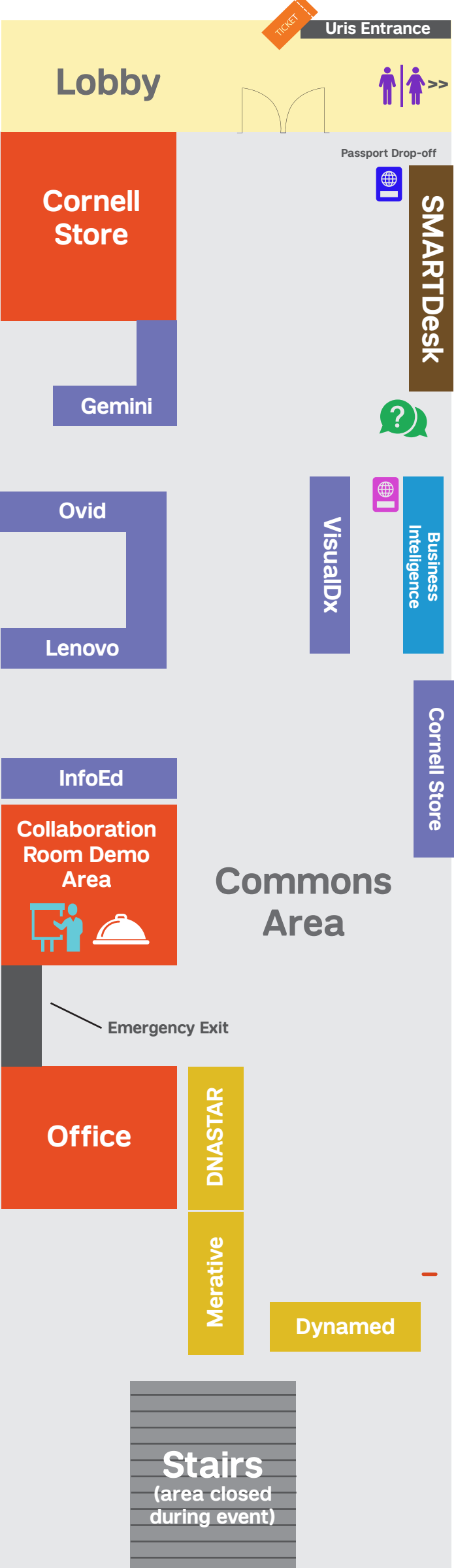
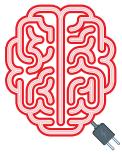


Map

More details about our vendors are listed at its.weill.cornell.edu/smartfest. Use the legend below to find out where certain items will be, like demo or food locations.

-  Platinum Sponsor
-  Gold Sponsor
-  Silver Sponsor
-  Bronze Sponsor
-  WCM Participant
-  Food Stations
-  Demo Location
-  SMARTFest Survey Stand
-  Restrooms
-  Passport Stamp/Drop-off
-  Raffle Location
 - Starts at 3:05 pm in Uris Auditorium
 - Must be present to win!

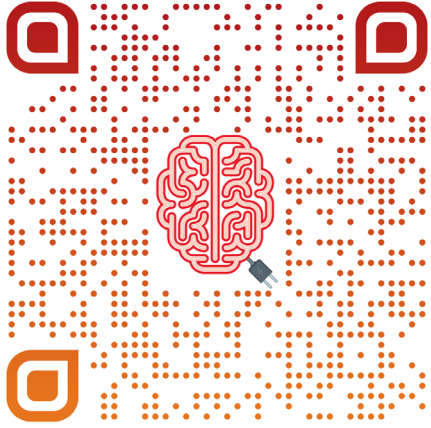




Welcome to SMARTFest!

Thank you for attending our 8th Annual SMARTFest! We hope you enjoy this year's featured services and demonstrations. View our map on the other side of this page to help you navigate your way around the library! Visit our website on your mobile device - its.weill.cornell.edu/smartfest - for more detailed information about each booth.

Virtual SMARTFest



Scan the QR code to the left with your smartphone's camera to access our Virtual SMARTFest! If you learned something interesting at SMARTFest and want to know more, you can view various videos and guides on research, clinical, educational, library, and business tools.

Demos

We have tech demonstrations going on in the Library Collaboration Room. **By attending any of these demos, you have a chance to win a raffle prize!** Here are the demo schedules:

Library Collaboration Room

TIME	PRESENTER	TOPIC
10:05 am - 10:25 am	The Cornell Store	Apple will present the Apple Distinguished School Award to WCM.
10:30 am - 10:50 am	Springer Nature	Glimpse our most recent Nature Portfolio editions: <i>Nature Aging</i> , <i>Nature Cancer</i> , <i>Nature Metabolism</i> , and <i>Nature Catalysis</i> .
10:55 am - 11:15 am	Merative	Micromedex is the premier knowledge base for drug information, and a leading evidence-based clinical decision support for providers.
11:20 am - 11:40 am	EBSCO Health	Use DynaMed and its brand agnostic systematic review of all relevant clinically-focused content.
11:45 am - 12:05 pm	Wolters Kluwer	Discover how Ovid's new tools, like "Term Finder" for Medline, can improve search results for researchers and more.
12:10 pm - 12:30 pm	VisualDx	Use VisualDx's diagnostic clinical decision support system to enhance diagnostic accuracy, aid therapeutic decisions, and improve patient safety.
12:35 pm - 12:55 pm	DNASTAR	Use Lasergene Molecular Biology to discover the different protein variants in SARS-Cov strain, and Protean 3D to analyze and model them.
1:00 pm - 1:20 pm	CrashPlan	Use CrashPlan backups to secure your data and protect your research.
1:25 pm - 1:45 pm	Lenovo & CDW	Discover the redesigned ThinkPad X1 Carbon 14-inch laptop . Stop by the Lenovo and CDW area and test it out!
1:50 pm - 2:10 pm	McGraw Hill Education	AccessMedicine is loaded with 100+ texts ... and videos, animations, quizzes, cases, podcasts, and more study tools.
2:15 pm - 2:35 pm	Gemini	Optimize your website for smartphones and tablets with cross-browser testing!
2:40 pm - 3:00 pm	Skillssoft	Access Skillssoft videos, simulations, live courses, bootcamps, and career journeys to learn the latest tech and professional skills.



Raffle (Main event at 3:05 pm in Uris)

All SMARTFest attendees are eligible to win some of our amazing raffle prizes! Here's how you can win:

- 1. Visit SMARTFest booths.** While you're learning about new services at SMARTFest, you'll have the option to pick up a raffle ticket at each table. Visiting more tables and learning about all of our services increases your odds of winning. Tickets will be drawn at the end of SMARTFest in Uris Auditorium, and you must be present to be eligible to win.
- 2. Attend demos.** Each of our demos will include a prize you can win at the end of the session. You can also earn a raffle ticket for each demo attended.
- 3. Complete our SMARTFest Passport.** Attendees will be given a small passport card when they enter SMARTFest with eight locations they need to visit. Visit each of these locations to receive a stamp, then drop off the completed card with your information in one of our collection boxes. A winner will be randomly selected to receive a Dell laptop!

Our main raffle will be held in Uris Auditorium around 3:05 p.m. Bring your raffle tickets with you. **You must be present to win!** This year's prizes include Bose headphones, FitBits, Apple Watch, Nintendo Switch, and a Dell laptop!