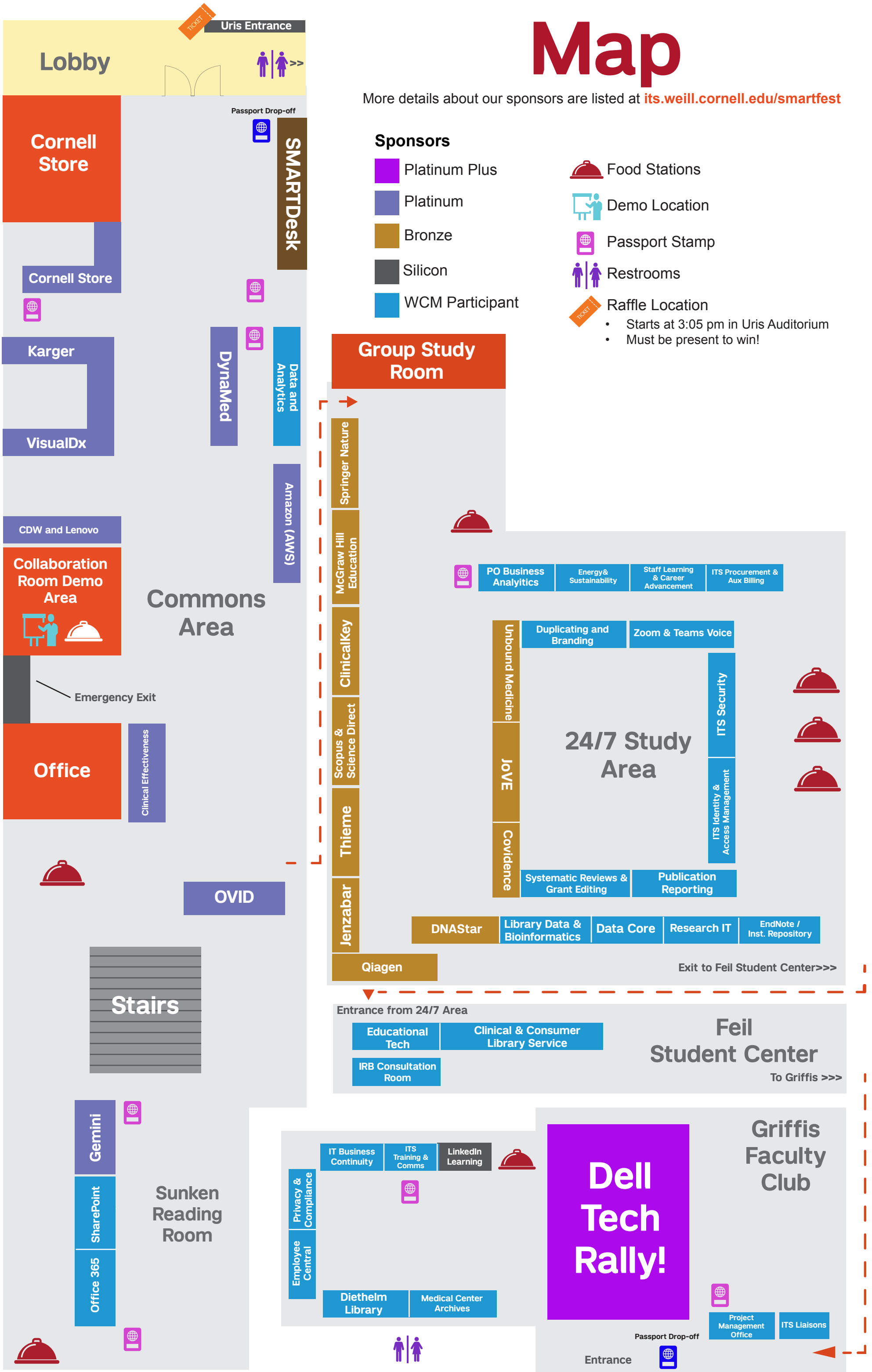
Map

More details about our sponsors are listed at **its.weill.cornell.edu/smartfest**

Sponsors

- Platinum Plus
- Platinum
- Bronze
- Silicon
- WCM Participant

- Food Stations
- Demo Location
- Passport Stamp
- Restrooms
- Raffle Location
  - Starts at 3:05 pm in Uris Auditorium
  - Must be present to win!



Welcome to SMARTFest!

Thank you for attending our 9th Annual SMARTFest! We hope you enjoy this year's featured services and demonstrations. Visit our website on your mobile device **its.weill.cornell.edu/smartfest** for more detailed information about each booth.

Demos

Attend a tech demonstration in the Library Collaboration Room for a chance to win a raffle prize!

TIME	PRESENTER	TOPIC
10:30am - 10:55am	**Apple**	Creating interactive content with **Apple products**
11:00am - 11:25am	**Amazon Web Services (AWS)**	Learn how you can harness **generative AI** to enhance productivity.
11:30am - 11:55am	**Karger**	Karger **Open Access** champions accessible and impactful scholarly communication in health sciences. Committed to **Open Science**, we facilitate rapid knowledge exchange through trusted, peer-reviewed articles.
12:00pm - 12:25pm	**EBSCO Health**	**DynaMed** combines the highest quality evidence-based information, expert guidance and a user-friendly, personalized experience to deliver accurate answers fast at the point of care and point of learning.
12:30pm - 12:55pm	**Wolters Kluwer**	Learn what's new at the Medical Research and Clinical Effectiveness divisions of Wolters Kluwer: **Ovid** and **UpToDate**, including new dual access options for your New England Journal of Medicine journals like NEJM (Flagship journal), NEJM Evidence and NEJM Catalyst. Also, be introduced to NEJM's newest publication, NEJM AI (Artificial Intelligence).
1:00pm - 1:25pm	**VisualDx**	Learn how to use **VisualDx** to build a differential diagnosis for class or for your patient. Visualize variations of disease to improve pattern recognition skills, and to help you make clinically appropriate decisions faster.
1:30pm - 1:55pm	**Dell**	**Dell APEX Backup Services** for Endpoints provides comprehensive, scalable and cost-effective cloud-based data protection for desktops, laptops and mobile devices.
2:00pm - 2:25pm	**Lenovo**	Come and explore the latest **Lenovo** devices available to Weill Cornell Medicine through the Evergreen program.
2:30pm - 2:25pm	**Gemini**	Get a glimpse of **Gemini Highlights** like cross-browser testing and cross-platform automation for smartphones and tablets

Raffle (Main event at 3:05 pm in Uris)

All SMARTFest attendees are eligible to win some of our amazing raffle prizes! Here's how you can win:

1. **Visit SMARTFest booths.** While you're learning about new services at SMARTFest, pick up a raffle ticket at each table. Visiting more tables and learning about all of our services increases your odds of winning. Tickets will be drawn at the end of SMARTFest in Uris Auditorium, and you must be present to be eligible to win. **ITS and Library staff are not eligible to win raffle prizes.**

2. **Attend demos.** Each of our demos will include a prize you can win at the end of the session. You can also earn a raffle ticket for each demo attended.

3. **Complete our SMARTFest Passport.** Attendees will be given a passport card when they enter SMARTFest with eight locations. Visit each of these locations to receive a stamp, then drop off the completed card with your information in one of our collection boxes. A winner will be randomly selected to receive a Dell laptop!

Our main raffle will be held in Uris Auditorium around 3:05 p.m. Bring your raffle tickets with you. You must be present to win! This year's prizes include an iPad, AirPods, Apple Watch, WCM swag, Nintendo Switch, and more!

Visit our website on your mobile device **its.weill.cornell.edu/smartfest** for more detailed information.